Senior UX Researcher Freelance (m/f/d)

Setting

At midge, we're reimagining the way healthcare systems work. You'll have the chance to be part of that change within a diverse and fast-growing team.

midge medical is developing diagnostic devices based on blood and other body fluids that are so easy to operate that they can be used by consumers as well as by professionals. The complete digitization of the testing procedure is at the core of our vision. You can contribute to our team as UX researcher and be at the center of all user research activities.

As a Senior UX researcher, you will

- Facilitate a deep understanding of our target groups, their needs and painpoints and by this enable midge to build the right solutions our customers love.
- Conduct research to inform the definition and development of our products. Research spans from generative research to design, launch and measurement of product performance
- Design, plan and conduct user research, employing methods such as: remote usability tests, field studies, competitive evaluations, usability studies, surveys, diary studies, and other relevant approaches
- Provide insight and vision to the team based on understanding user needs and behaviors
- Lead stakeholders in translation of research findings into actionable results, activating design thinking and concept making through facilitation.
- Synthesize research findings from other data sources (including market research, site analytics and secondary research) into meaningful recommendations and actionable results

Required qualifications

- Degree in Human Factors, Human-Computer Interaction, Cognitive or Experimental Psychology, Cognitive Science, Information Architecture or related field
- 4+ years experience in user research
- strong oral and written communication skills in both English and German (at least C1 level)
- Knowledge of user-centered design principles, UX standards and fundamental user behaviors
- Knowledge of a variety of quantitative and qualitative user research methods including remote studies, (remote) user testings, competitive benchmarking, diary studies, heuristic evaluations, survey research, etc.
- Deep understanding of the nuances of different methods and how best to combine them to meet research objectives

- Ability to develop creative approaches to researching complex user experience problems and convey ideas in a tangible form

Preferred

- Experience in the medical space a plus

Place of work
Berlin, Germany

Working Time
3 days/week

When can you start?
Mid of April

Berlin, March 2021