

## **Market Access Professional (f/m/d)**

### **Setting**

At midge medical, we're reimagining the way healthcare systems work. We are creating the exciting opportunity for you to leave your footprint and you'll have the chance to be part of that change in a diverse team amongst other brilliant minds.

midge medical is developing diagnostic devices that are so easy to operate that they can be used by consumers as well as by professionals. The complete digitization of the testing procedure is at the core of our vision. You can contribute to our team as Market Access Professional and be at the center of all market activities.

### **As a Market Access Professional, you will:**

- Identify relevant market access and business development audiences in Global Markets
- Monitor market access and health policy environment, early identification of new trends, disseminate strategic, operational and financial implications
- Identify all relevant market access barriers in global focus markets
- Develop innovative and creative market access solutions
- Drive the generation of evidence and value arguments to overcome national or regional market access barriers
- Negotiate with third party stakeholder
- Collaborate with medical societies and other external stakeholders
- Perform regular competitor analysis
- Collaborate with sales, marketing, product development

### **Must-Have Assets are**

- 3 to 7 years industry experience in MD&D or Pharmaceutical Industry with experience in pre-launch and launch phase
- Advanced degree in a relevant field
- Demonstrated skills in value story development and communication packages
- Think and act analytical, strategic combined with a high degree of business savvy
- Ability to summarize complex stories into tangible value stories for a variety of different audiences
- Strong negotiator
- Intrinsically motivated to make a difference
- Self starter who loves to work in fast pace and a dynamic start up environments
- Demonstrated ability to operate in a matrix environment in a fast pace start-up company
- Fluency in English. German skills would be a plus.

### **Preferred**

- Experience in leveraging advocacy from different groups would be a plus.
- Experience within the diagnostic industry
- Experience with pre-launch and launch phase

- Strong skills to develop impactful external communication material
- Develop content ideas across all communication channels
- Product digital content (static and moving) for various channels
- Design marketing communication material in digital (e.g. website, social media), print (e.g. brochures, flyers) and office (e.g. PPTX)
- Website and social media maintenance and content management
- Keep existing marketing material up to date
- Update existing marketing material respecting the CI guidelines

**Place of Work**

Berlin, Germany

**Working Time**

Part time or full time possible

**When can you start?**

As soon as we have agreed that we are a match!